

PEEL & STIK

ADHESIVE PRODUCTS INC.

Quality And Service Into The Future

Q: What are Pressure Sensitive Adhesives or PSA?

A: An adhesive system that is activated through the means of pressure.

Q: What is a PSA with a removable liner?

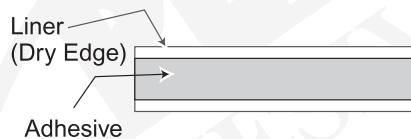
A: An adhesive system that is activated through the means of pressure that has a liner that can be removed after it is initially set. When the liner is removed it exposes the other side of the adhesive system that can be used in numerous applications.

Q: Why a PSA with a removable liner?

A: This affords for the adhesive to be applied and then used at a later date.

Types of Pressure Sensitive Adhesive Systems with a removable liner.

Extended Liner adhesive system
(For ease of removability of the liner)



Edge to Edge adhesive system
(Adhesive is full coverage on the liner)



Our adhesives can be supplied to you in long length spools, flat rolls or pancakes, or pre-made strips.

When trying to find an adhesive it is not just trying to find a product that sticks but the right product for the application.

Q: How does one find the right product for the application?

- A:
1. A sample of the project may exist from the previous run. That sample may have the tape previously used.
 2. We can provide samples for your in house or customer testing.
 3. Provided with samples of the project and detailed information of how the piece will be used we can sample for you and your customer at no charge.

IMPORTANT: For sampling purposes, mocked samples need to rest in the finished position for 24-72 hours which is sufficient for most applications for results to be valid and trial to be performed accurately.

Other information when trying to understand adhesives

Levels of adhesion include:

Removable or Low tack, Medium tack, High tack, Super tack, and Hi-Low tack.

Transfer Adhesives:

Adhesive system that consists of a film of adhesive. (Unsupported or no carrier)

Double Coated adhesives:

Adhesive system that consists of a carrier coated on both sides with adhesive. (Supported)

Characteristics Include:

Acrylic Adhesives:

Ultra-Violet Stable and wider temperature ranges. Over a 24-hour period adhesion may increase.

Rubber Based Adhesives:

Quick stick and excellent adhesion upon initial use.

Applications of PSA with a removable liner range from: return mailers, direct advertisements, point of purchase, wall graphics, window graphics, templates, price-tags and danglers, take one pads, corrugated carton sealing and anything else imaginable.

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